



# ★ SeatSational™

## share the spotlight!

It's the WOW factor for your brand, message or cause... delivered in stunning, venue-wide presentation!

SeatSational™ seat covers place your brand in continuous view of theater and stadium audiences before, during and while exiting events. No other advertising tool offers this level of impact and brand-reinforcing exposure at a crowd level! Uses pre-event waiting time to convert audience members into customers or supporters!



**SeatSational™ is a trademarked, patent pending innovation that delivers:**

- Exposure via TV and web broadcast
- Lead generation / data collection
- Charity involvement
- Fun audience interaction

**Interactive marketing options include:**

- Cutting edge direct marketing
- Multimedia promotion through smartphones (coupons, app download, e-commerce)
- Pockets for printed materials / product giveaways



**SeatSational™ placement is perfect at:**

- Sporting events
- Theaters
- Arenas
- Conventions / seminars



[www.SeatSational.com](http://www.SeatSational.com)  
Email [sales@seatsational.com](mailto:sales@seatsational.com)

248.225.4462

A minority-owned company

